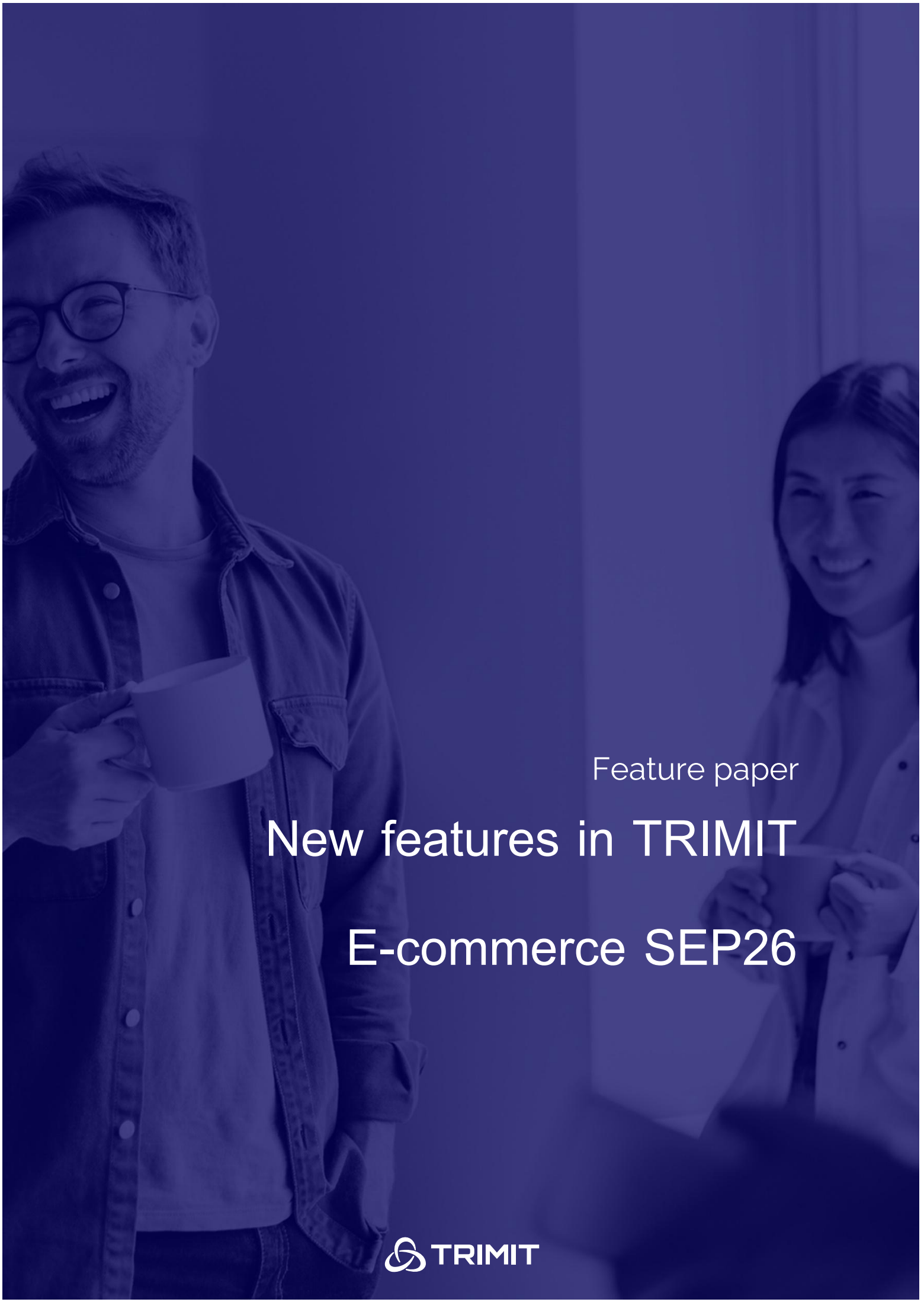


Feature paper

New features in TRIMIT

E-commerce SEP26

TRIMIT

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This document contains information about the new or changed features in TRIMIT Ecommerce SEP26

Date: 23-09-2026

New Theme

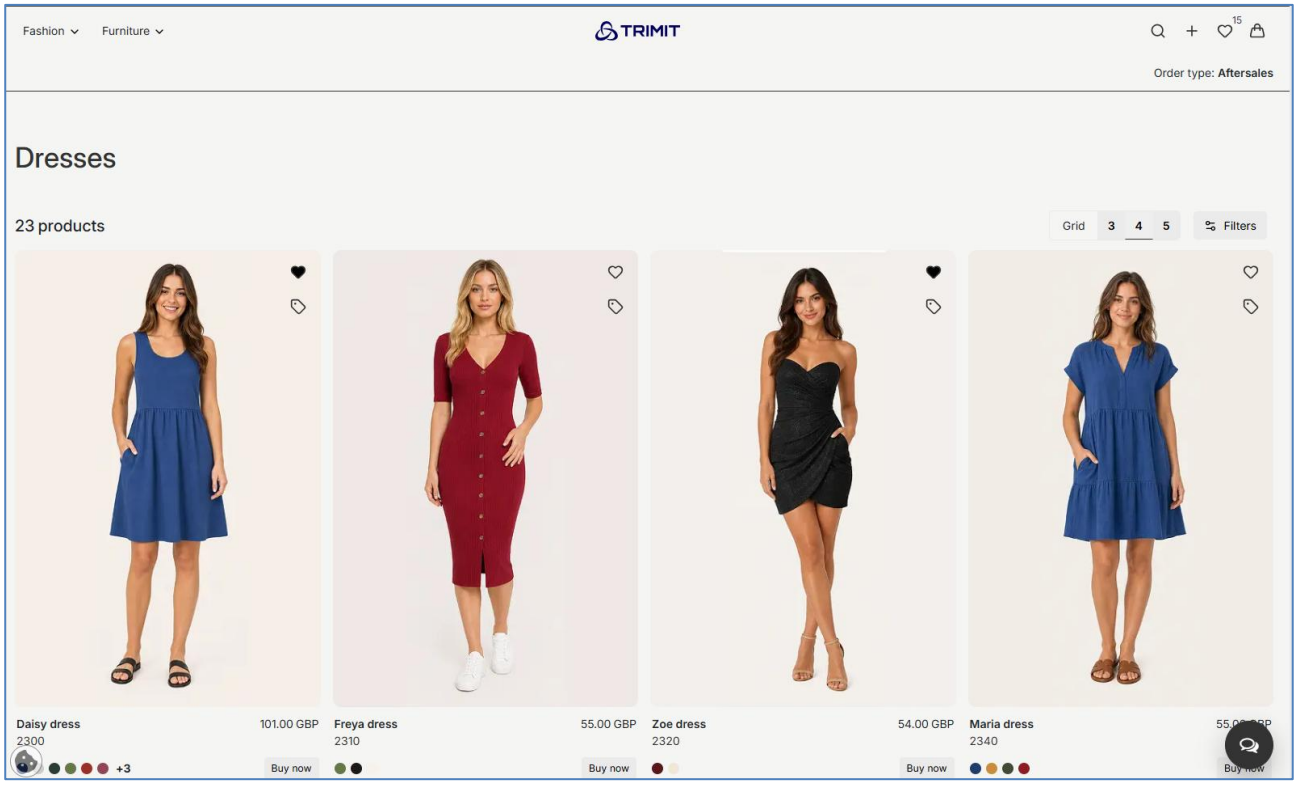
A completely refreshed standard theme has been introduced across the platform, focusing on improving visual consistency, usability, and the overall user experience. The update modernizes key design elements including typography, icons, color palettes, spacing, and navigation patterns, creating a cleaner and more intuitive interface for both customers and administrators.

The new theme brings a contemporary look and feel that aligns with current e-commerce and digital platform standards while maintaining the flexibility customers expect from TRIMIT. Special attention has been given to readability, product presentation, and reducing visual clutter, making it easier for users to browse categories, discover products, and complete tasks efficiently across desktop and mobile devices.

Although the default appearance has been significantly enhanced, all existing customization capabilities remain available. Customers can continue to tailor colors, branding, layouts, and other design elements to match their unique identity. The result is a more polished out-of-the-box experience that requires less customization effort while providing a modern foundation for future enhancements.

The redesign also improves consistency across different areas of the solution, ensuring a unified experience throughout the portal. By establishing a stronger design framework, future features and functionality can be introduced more seamlessly, helping customers maintain a professional and up-to-date digital presence.

Note: Existing customizations may require review and adjustment when migrating to the new theme to ensure optimal compatibility and appearance.



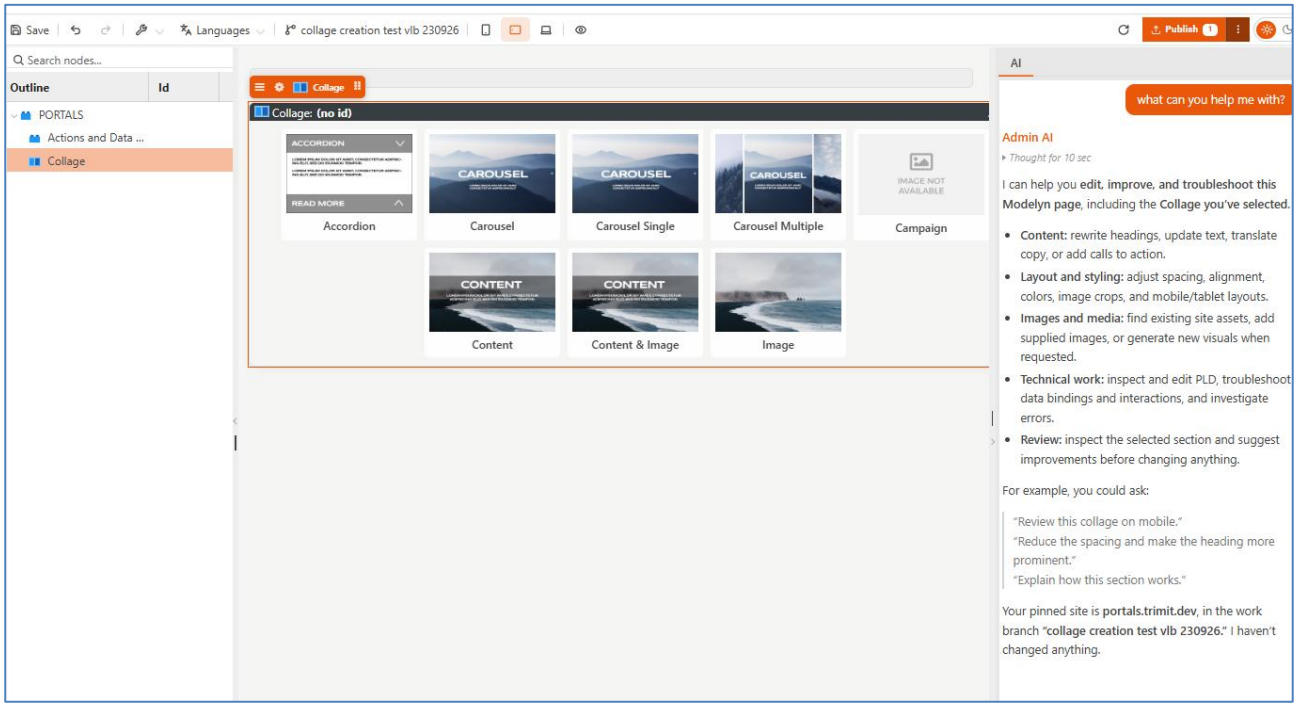
Enhanced Collage Editor

The Enhanced Collage Editor introduces a redesigned and more intuitive content editing experience, making it easier for administrators to build, manage, and optimize portal pages. With a modern visual interface, users can quickly create page layouts using predefined content components such as images, text blocks, carousels, campaigns, accordions, and other reusable content elements.

A key addition in this release is the built-in **AI Assistant**, which provides contextual guidance directly within the editor. Users can receive assistance with content creation, text improvements, translations, layout optimization, image selection, and troubleshooting without leaving the editing environment. The assistant can also review existing collage elements and suggest improvements to enhance the overall presentation and user experience.

The updated editor improves content management by providing a clearer overview of page structures and available components, reducing the time required to create and maintain portal content. Administrators can assemble rich landing pages and campaigns more efficiently while maintaining a consistent look and feel across the portal.

By combining visual editing tools with AI-powered assistance, the Enhanced Collage Editor lowers the barrier to content creation, increases productivity, and enables organizations to deliver engaging and up-to-date digital experiences with less effort.



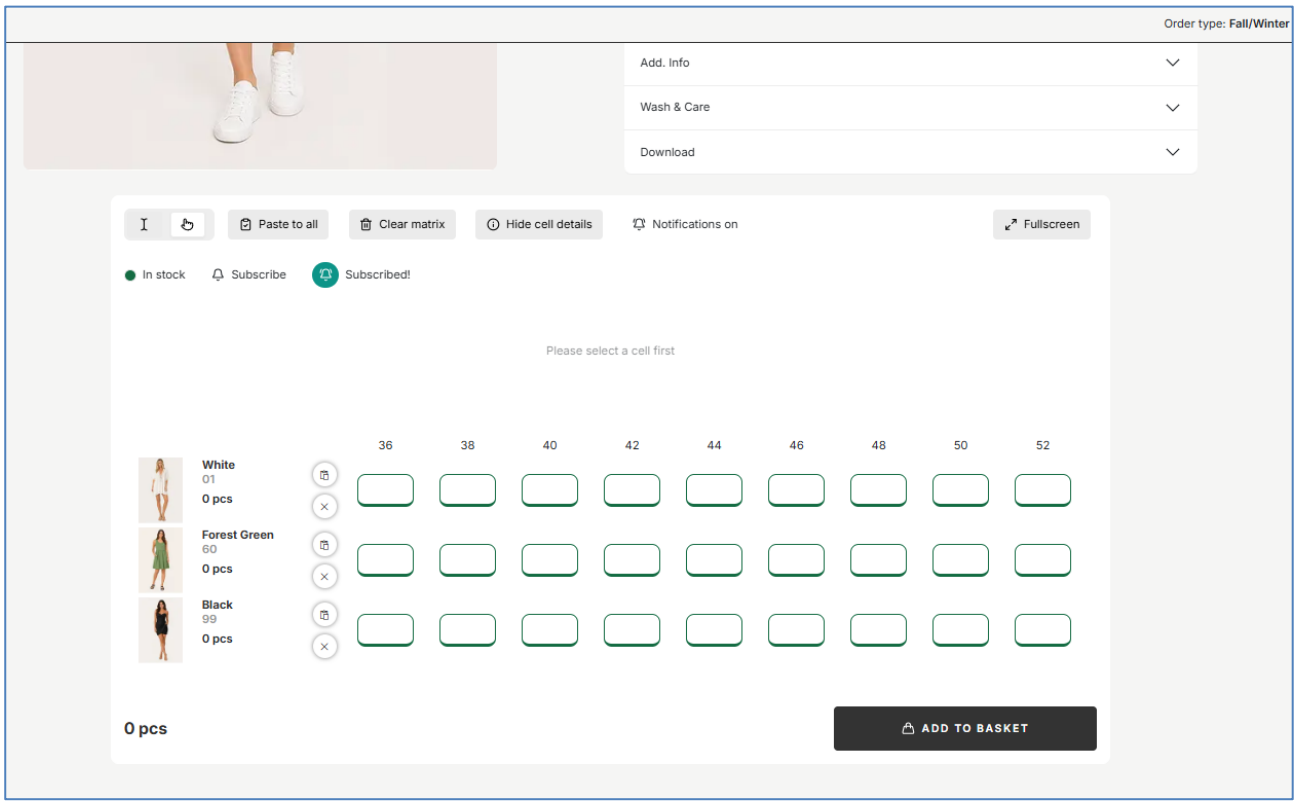
Async Matrix

The Async Matrix feature significantly improves the performance and responsiveness of product detail pages containing large variant matrices. Previously, users had to wait for the entire matrix to load before accessing product information and beginning their purchasing journey. With the new asynchronous loading mechanism, the product detail page is displayed immediately, while the matrix data is loaded in the background.

This enhancement allows customers to access product descriptions, images, documents, stock information, and other relevant content much faster, creating a smoother and more efficient browsing experience. Once the page is available, the matrix is automatically populated as soon as the required data has been retrieved, minimizing perceived waiting times and improving overall portal performance.

The benefits are particularly noticeable for products with extensive size, color, style, or configuration combinations, where matrix loading previously could introduce delays. By separating page rendering

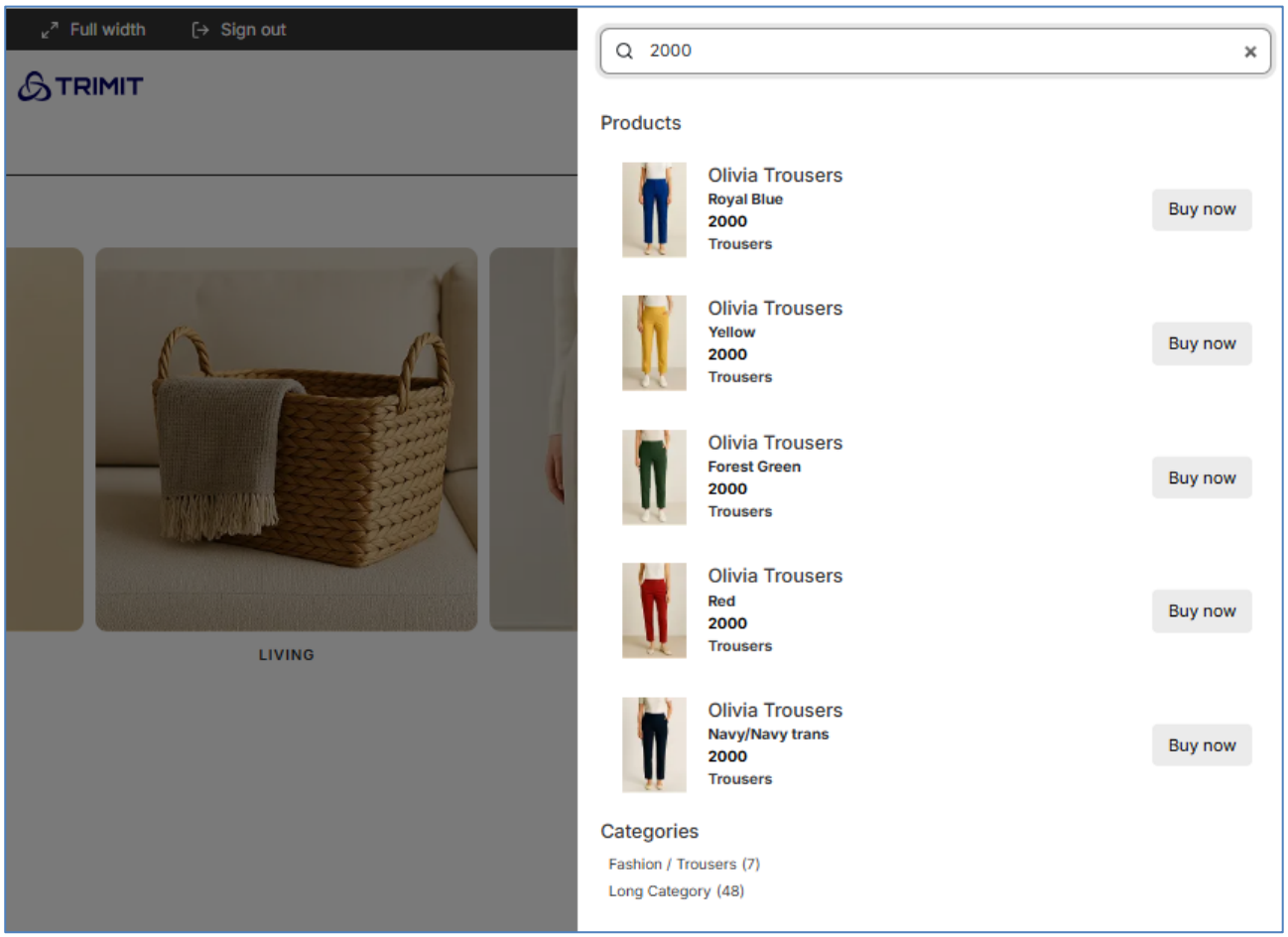
from matrix data retrieval, users can start interacting with the product immediately instead of waiting for all variant information to be processed.
In addition to improving user experience, the Async Matrix architecture reduces the impact of large assortments on page load times and provides a more scalable foundation for future performance enhancements. The result is a faster, more responsive shopping experience that helps customers find products and place orders more efficiently, especially in B2B scenarios involving complex product structures and large order matrices.



Flexible Quick Search

The Flexible Quick Search feature introduces a more versatile and efficient product discovery experience, allowing customers to find products faster and take action directly from the search results. Businesses can choose between two different search presentation modes: a compact slide-in panel or a full-width search interface, depending on the desired user experience and portal design.
The slide-in search provides a lightweight and streamlined experience that integrates seamlessly with existing slide-in components such as **New Order** and **Filters**. It enables users to search without leaving their current page, reducing navigation interruptions and allowing them to stay focused on their workflow. The full-width option delivers a more comprehensive search experience, utilizing the same product card design found throughout the portal for a familiar and consistent user interface.
Both search modes support rich product information directly within the results, including product images, pricing, color variants, categories, and other relevant product details. This gives users greater visibility into available products before opening individual product pages and helps them make faster purchasing decisions.
A key enhancement in this release is the introduction of the **Buy Now** functionality directly within the search results. Customers can add products to their basket and initiate purchases immediately from the search view, significantly reducing the number of clicks required to complete an order. This is particularly valuable for B2B users who frequently know exactly which products they need and want to place orders as efficiently as possible.

The Flexible Quick Search feature is fully configurable through Soft Admin, allowing organizations to select the search experience that best matches their business processes and customer expectations. By combining improved flexibility, richer search results, and direct purchasing capabilities, the feature helps increase efficiency, improve product discoverability, and create a smoother purchasing journey throughout the portal.

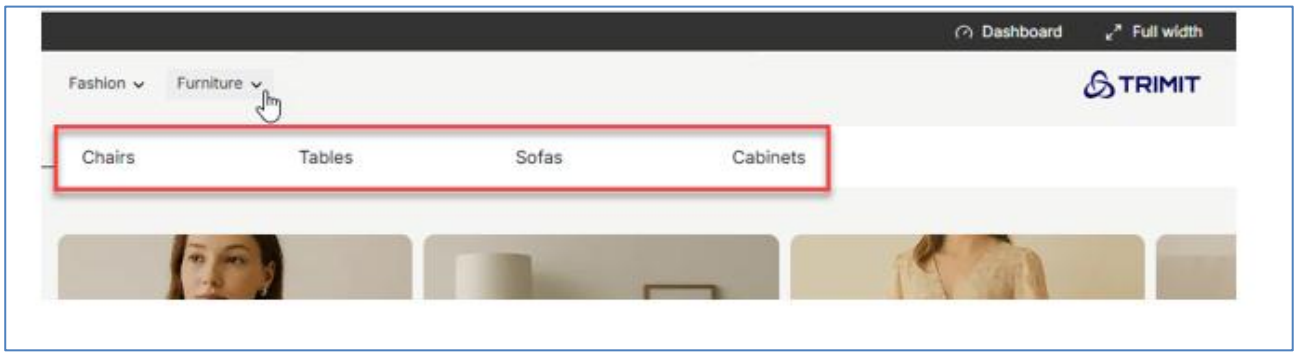


Mega Menu

The Mega Menu feature introduces a modern and scalable navigation experience designed specifically for businesses with large product assortments and complex category structures. In addition to the traditional nested menu approach, customers can now present subcategories and product groups in a more visual and accessible format, making it easier for users to browse and locate relevant products. When users hover over or select a top-level category, related subcategories are displayed in an expanded menu layout, providing immediate visibility into the product hierarchy. This reduces the number of clicks required to navigate through large catalogs and helps users quickly understand the available product range.

The feature is particularly beneficial for businesses with extensive assortments, multiple product families, or deep category structures where traditional dropdown menus can become difficult to navigate. By exposing additional levels of the catalog directly within the navigation, customers can move between categories more efficiently and discover products they may otherwise have overlooked. Mega Menus are fully configurable through Soft Admin, enabling administrators to define menu structures, category groupings, and navigation behavior without requiring development changes. This provides businesses with the flexibility to adapt navigation as product portfolios evolve and new categories are introduced.

Beyond improving usability, the Mega Menu creates a more modern shopping experience that aligns with today's e-commerce standards. The enhanced navigation helps reduce friction in the customer journey, improves product discoverability, and allows users to reach desired products faster, ultimately contributing to a more efficient and user-friendly portal experience.



New Order Flow

The New Order Flow introduces a completely redesigned order creation experience focused on improving speed, usability, and consistency across the platform. The new flow streamlines the order initiation process, helping users start working on customer orders faster while providing greater visibility into the information required before an order can be created.

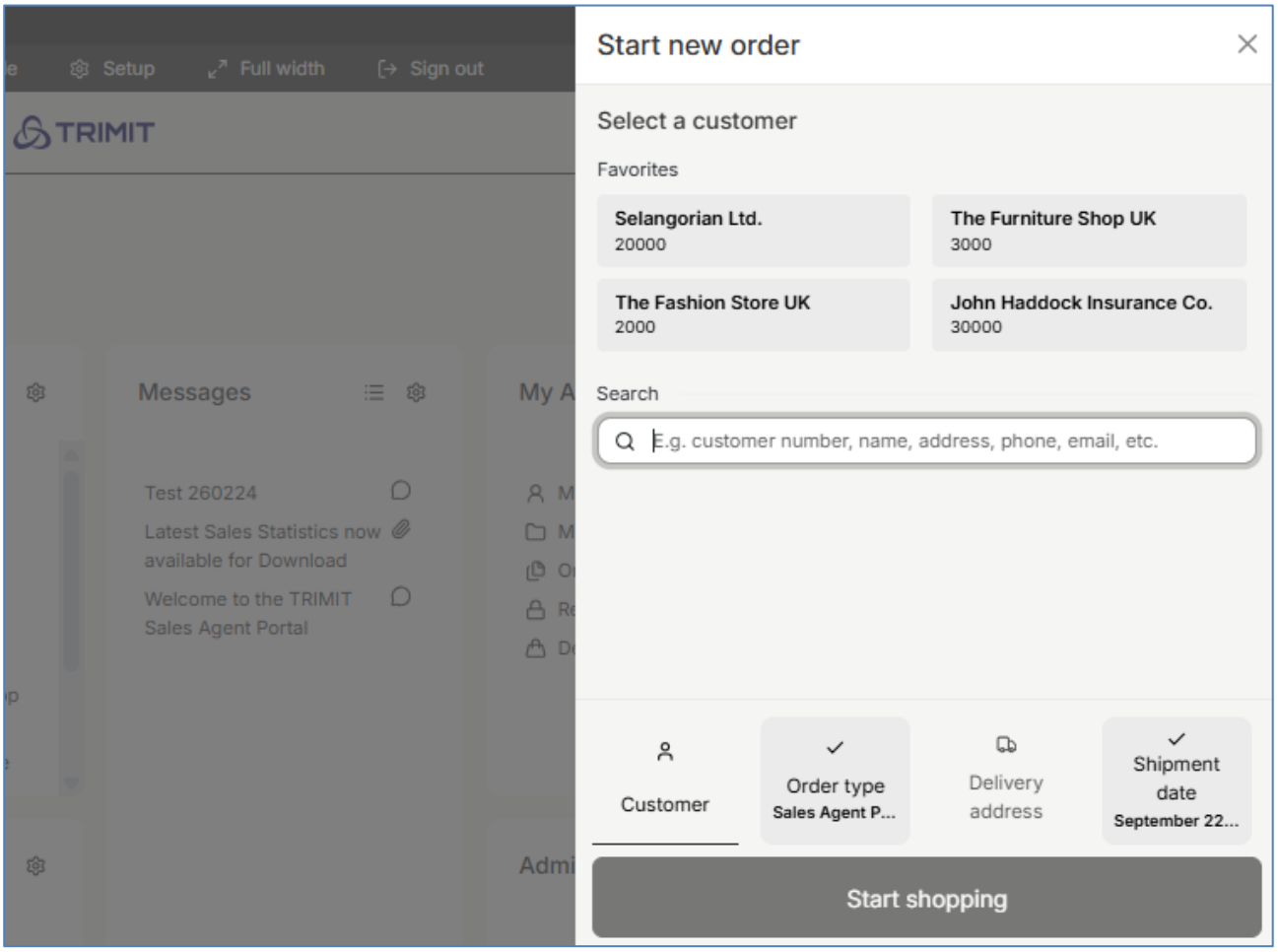
One of the most significant improvements is enhanced performance through background customer preloading. Frequently used and related customers are loaded proactively, reducing waiting times when searching for or selecting customers. This is especially beneficial for sales agents who work with large customer portfolios and need to switch between accounts quickly throughout the day.

The redesigned interface also introduces a clear visual step indicator that guides users through the order setup process. Required information such as customer selection, order type, delivery address, and shipment details is displayed in a structured workflow, making it immediately obvious which steps have been completed and which actions still require attention. This reduces uncertainty and helps prevent incomplete order setups.

A major objective of the redesign is to create a consistent order-start experience across both Sales Agent (SA) and B2B portals. Regardless of whether users are internal sales representatives or external customers, they now interact with a familiar workflow that follows the same principles and navigation patterns. This consistency reduces training requirements, improves user adoption, and creates a more predictable user experience across platforms.

The new slide-in order creation interface also allows users to remain in context while creating orders, minimizing navigation disruptions and enabling a smoother transition from browsing, searching, or customer management activities into the ordering process. Frequently used customers can be surfaced directly within the flow, allowing users to start new orders with fewer clicks.

Combined, these enhancements deliver a faster, more intuitive, and more scalable ordering experience. By reducing setup time, improving guidance throughout the process, and standardizing workflows across portals, the New Order Flow helps users create orders more efficiently while reducing friction in day-to-day operations.



Order Lines Overview

The Order Lines Overview feature introduces a centralized workspace that provides complete visibility into order lines across all orders in a single view. Instead of navigating between individual orders to track fulfillment progress, users can now access consolidated order line information from one dedicated overview, making order monitoring and follow-up significantly more efficient.

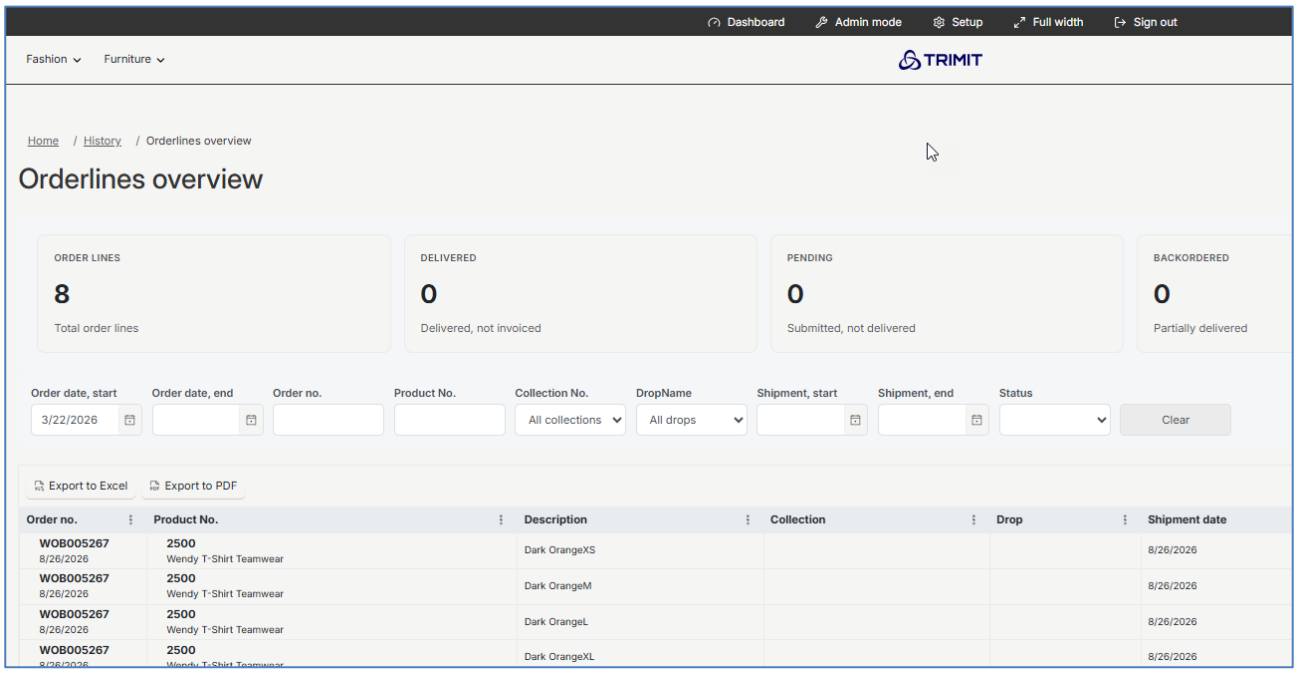
The overview presents key fulfillment information at both summary and detailed levels, giving users an immediate understanding of the current status of their orders. Order lines can be tracked through statuses such as **Delivered**, **Pending**, **Delayed**, **Backordered**, and other fulfillment-related states, enabling users to quickly identify items that require attention or action.

Advanced filtering capabilities allow users to narrow results based on criteria such as order dates, shipment dates, product numbers, collections, drops, and fulfillment status. This makes it easy to locate specific order lines within large volumes of transactional data and provides greater control when managing complex order portfolios.

The feature is particularly valuable for customer service teams, sales representatives, and B2B customers who need ongoing insight into delivery performance across multiple orders. By consolidating information that was previously distributed across individual order documents, users can spend less time searching for information and more time responding to customer needs and fulfillment issues.

At-a-glance summary metrics provide immediate visibility into important operational figures, including total order lines, delivered quantities, pending shipments, and backordered items. These indicators help users monitor fulfillment performance and quickly identify trends or bottlenecks that could impact customer satisfaction.

The Order Lines Overview improves transparency throughout the order lifecycle by providing a single source of truth for order fulfillment. The result is faster access to critical information, improved order management efficiency, and a better overall experience for users responsible for tracking products from order placement through delivery.



Order Proposal

The Order Proposal feature enables sales agents to create and share order suggestions with customers quickly and efficiently before a final order is confirmed. Once a basket has been prepared, the sales agent can either generate a shareable link or send the proposal directly via email, allowing customers to review the proposed order in a convenient and structured format.

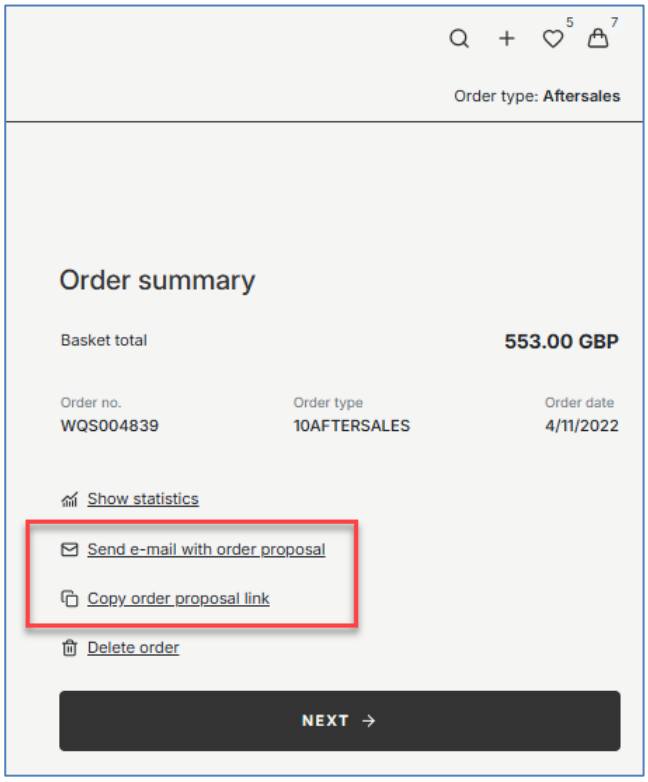
When a customer opens the proposal link, they are directed to the B2B portal where the proposed order is immediately available for review. This provides customers with complete visibility into the selected products, quantities, and order details without requiring manual communication of individual line items. The feature creates a smoother collaboration process between sales teams and customers while reducing the risk of misunderstandings during the ordering process.

Order Proposals are particularly valuable in consultative sales scenarios where products, quantities, or assortments are discussed before a purchase decision is finalized. Instead of exchanging spreadsheets, screenshots, or lengthy email descriptions, sales representatives can provide customers with a clear and professional proposal that reflects exactly what has been discussed.

The feature also helps accelerate the sales process by making it easier for customers to review and validate proposed orders. After reviewing the proposal, customers and sales representatives can continue the dialogue through their preferred communication channel, such as email or phone, to confirm any adjustments before finalizing the order.

By bridging the gap between product selection and order placement, Order Proposal supports a more collaborative buying journey while improving efficiency for both sales teams and customers. The functionality helps reduce administrative effort, improves transparency, and ensures that all parties work from the same proposed order details throughout the sales process.

Future enhancement: Planned developments include the ability for customers to continue working directly with the proposed order within the B2B portal and convert the proposal into a finalized order themselves, further streamlining the order creation process and enabling greater customer self-service.



Resizable Tile-Based Dashboard

The Resizable Tile-Based Dashboard introduces a modern and highly flexible workspace that replaces traditional fixed dashboard docks with configurable dashboard tiles. This new approach gives users greater control over how information is organized and displayed, allowing them to create a dashboard experience that matches their specific workflows and priorities.

Users can freely resize tiles both horizontally and vertically, enabling important information to be given more screen space while less frequently used content can remain compact. Whether monitoring customers, baskets, tasks, overdue entries, messages, or custom integrations, users can tailor the dashboard layout to focus on the information that matters most to them.

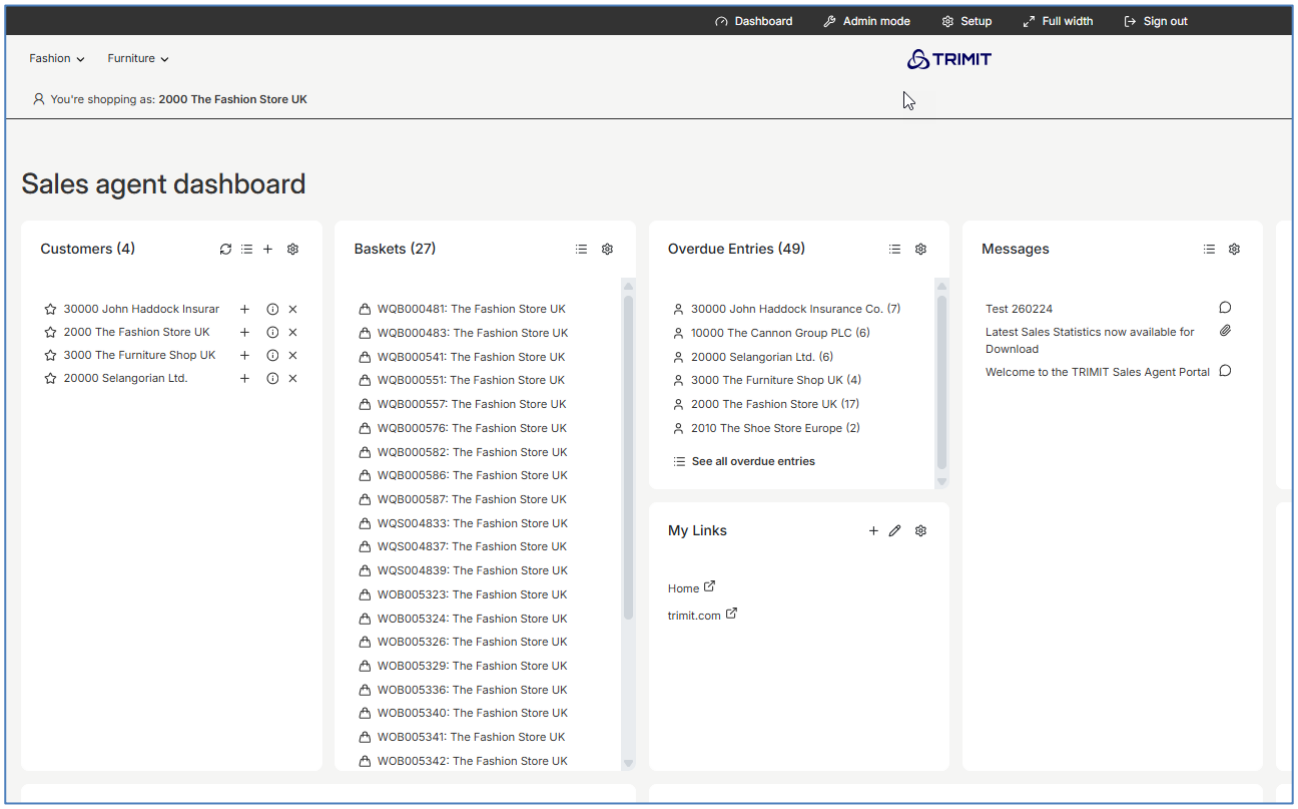
Dashboard personalization is designed to be intuitive and persistent. Any layout adjustments made by a user are automatically remembered and maintained across sessions and pages, ensuring a consistent and personalized experience every time they log in. This eliminates the need to repeatedly configure dashboard layouts and allows users to create workspaces optimized for their daily responsibilities.

The tile-based architecture also makes it easier to combine multiple information sources within a single overview. Users can arrange dashboard components according to their preferred workflow, creating a centralized hub for monitoring customer activity, order management, communication, and operational tasks without navigating between multiple pages.

For organizations supporting different user roles, the flexibility of the dashboard allows sales representatives, customer service teams, and administrators to each create unique layouts suited to their needs. This helps improve efficiency by ensuring critical information remains easily accessible while reducing unnecessary distractions.

To support ease of use, a one-click reset function allows users to instantly restore the default layout if required. This provides a simple way to experiment with personalization while maintaining confidence that the original configuration can always be restored.

The Resizable Tile-Based Dashboard delivers a more modern, adaptable, and productivity-focused user experience by empowering users to customize their workspace, improve information visibility, and streamline daily operations through a fully flexible dashboard framework.

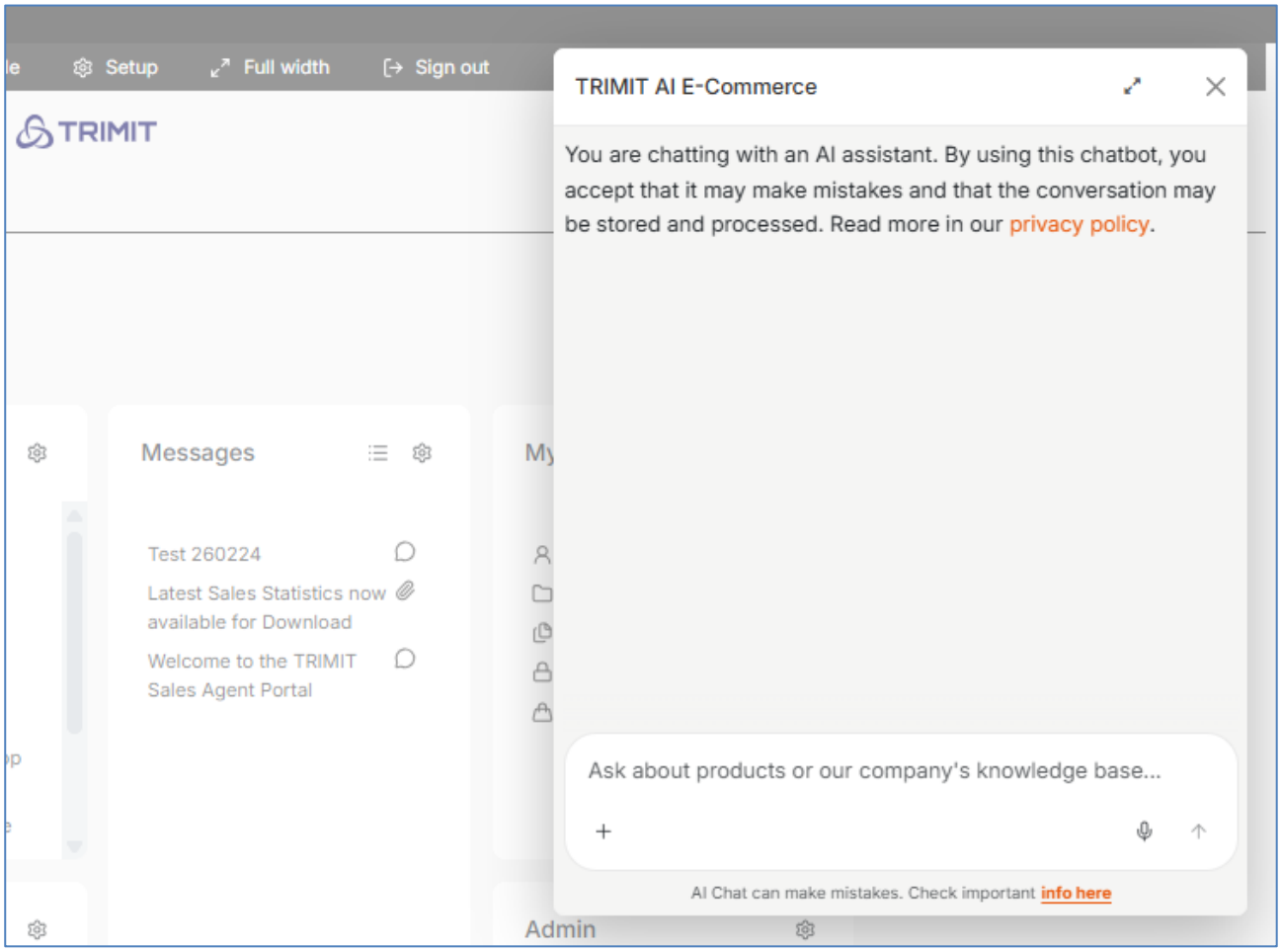


AI E-comm Assistant

The AI E-commerce Assistant brings intelligent product discovery and self-service support directly into the B2B and Sales Agent portals. Using natural language, users can quickly find products based on attributes such as product name, style, color, material, season, category, or intended use, without needing to know exact product numbers.

The assistant can answer detailed product questions, compare catalog products, and provide guidance based on company-uploaded knowledge base documents, including information about deliveries, returns, policies, and other business-specific topics. By combining catalog data with organizational knowledge, users gain fast access to relevant information through a single conversational interface. Integrated directly within the portal, the assistant helps customers and sales teams reduce manual searching, improve product discovery, and access answers more efficiently, creating a smoother and more productive digital commerce experience.

Note: The AI E-commerce Assistant requires configuration and access to relevant product and knowledge base data. Pricing information and technical support inquiries are currently not supported through the chat experience.



AI Statistics Assistant

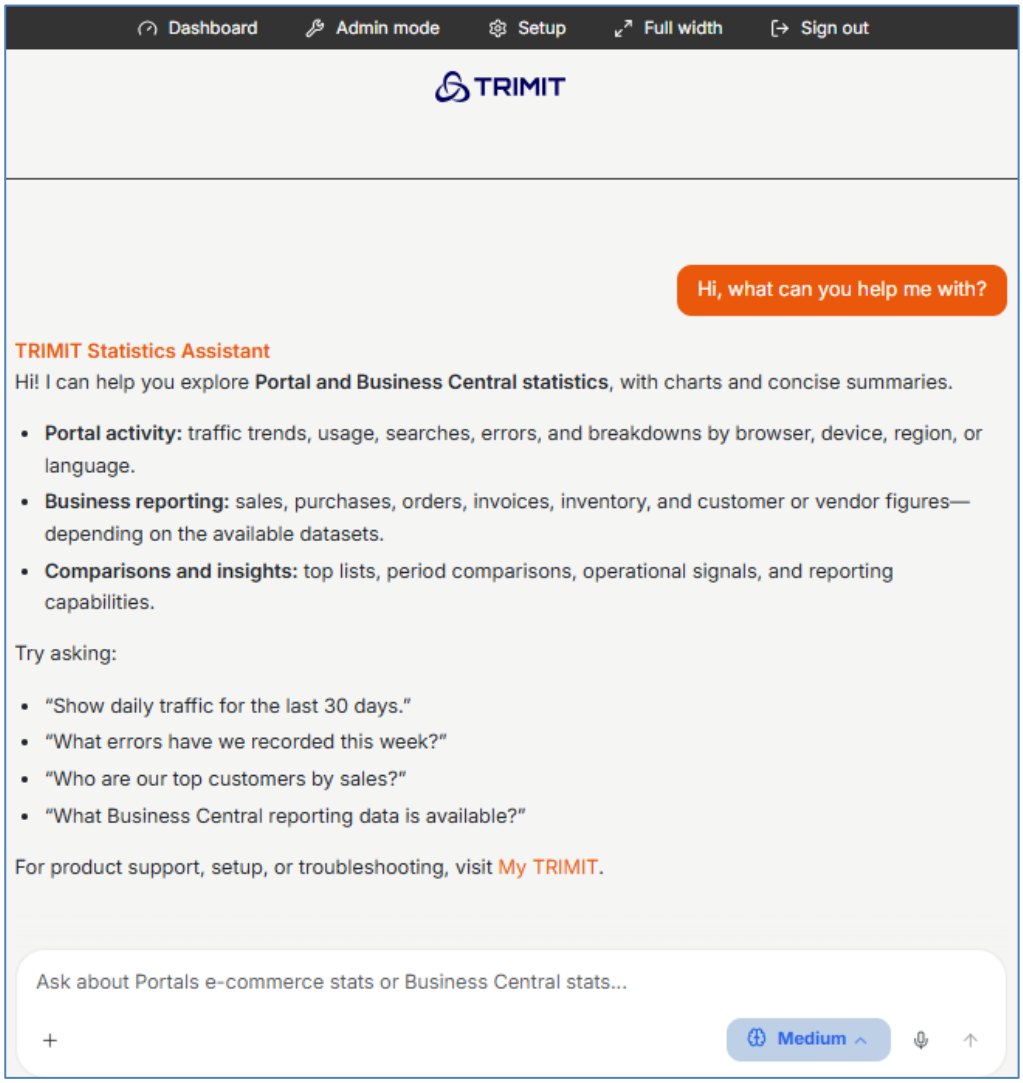
The AI Statistics Assistant is available for B2B administrators and provides a conversational way to explore portal and Business Central data without navigating through multiple reports and dashboards. By asking questions in natural language, users can quickly gain insights into website activity, customer behavior, sales performance, and operational trends.

The assistant can analyze B2B portal metrics such as website traffic, searches, shopping basket activity, product and category performance, user behavior, and website errors. It can also leverage Business Central data to provide insights into sales, purchases, orders, invoices, inventory levels, and customer or vendor performance, depending on the available datasets.

In addition to answering specific questions, the assistant can generate summaries, identify trends, perform period comparisons, and highlight key business indicators through concise explanations and visual reporting. This enables administrators to move from raw data to actionable insights faster without requiring advanced reporting expertise.

By combining B2B analytics and ERP reporting in a single conversational interface, the AI Statistics Assistant makes business intelligence more accessible, reduces time spent searching for information, and helps organizations make more informed, data-driven decisions.

Note: The AI Statistics Assistant is available exclusively in the B2B portal for administrator users. Available insights depend on the configured Portal Statistics and Business Central data sources, as well as user permissions.



AI assistant settings

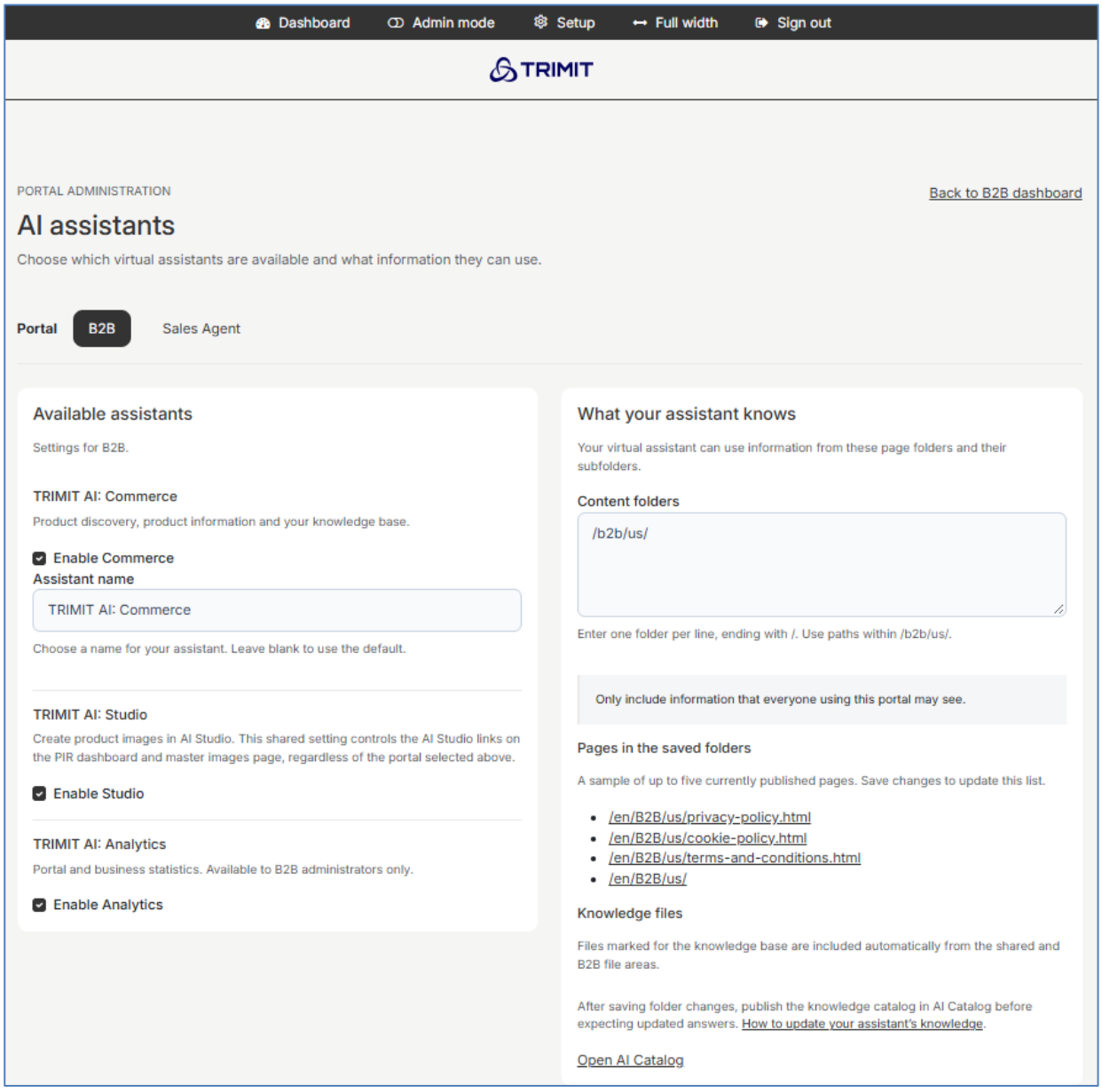
AI Assistant Settings gives administrators full control over which AI assistants are available in each portal and what information they can access. Through a centralized configuration interface, organizations can enable or disable individual assistants, customize assistant names, and define the content available for AI-generated responses.

Administrators can control access separately for B2B, Sales Agent, and Portal environments, ensuring that each assistant is tailored to the needs of its users. Content visibility can be restricted to specific page structures, folders, and published knowledge base resources, allowing organizations to maintain control over what information is surfaced through AI interactions.

The configuration also supports the management of multiple assistant types, including commerce, analytics, and future AI capabilities. By defining the underlying data sources and content scope, organizations can ensure more relevant responses while maintaining compliance with internal information-sharing policies.

AI Assistant Settings provides a flexible foundation for AI-powered experiences by combining centralized administration, controlled knowledge access, and portal-specific configuration in a single management interface.

Note: Assistant functionality depends on the enabled AI modules, available knowledge base content, and user permissions within the selected portal.



Enhanced Product Search

The Enhanced Product Search feature improves product discoverability across all portals by extending search capabilities to include the **Business Central Search Description** field. This allows users to find products using a broader range of keywords and descriptions, even when those terms are not part of the product name or number.

By leveraging additional product metadata maintained in Business Central, organizations can optimize search results with relevant terms, alternative descriptions, industry terminology, and common customer search phrases. This helps users locate products more quickly and reduces the likelihood of unsuccessful searches.

The enhancement delivers more accurate and relevant search results across B2B, Sales Agent, and other portal experiences, improving product discovery while making it easier for customers and sales teams to navigate large assortments and find the products they need.

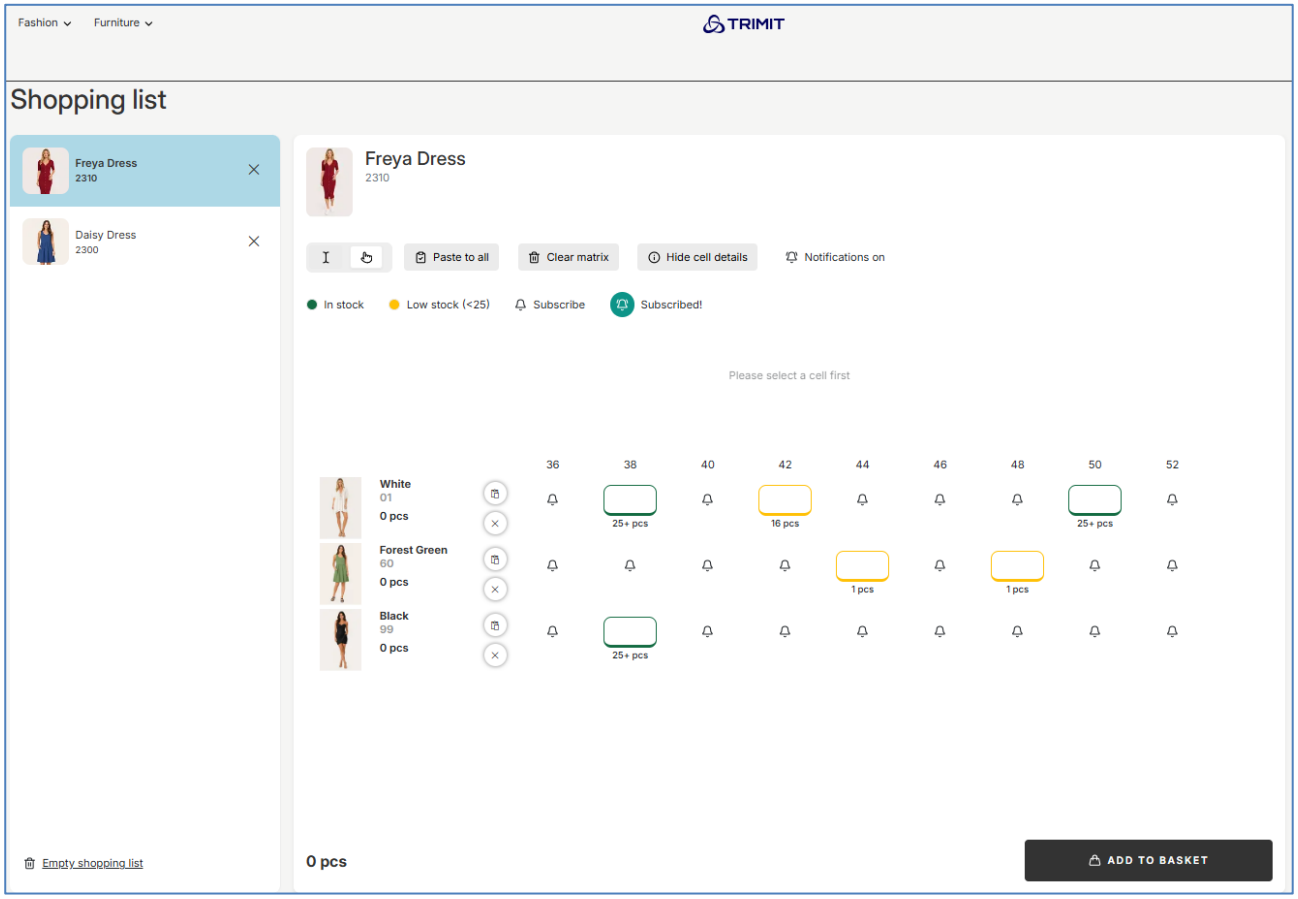
Quick Buy Integration

The Quick Buy Integration extends the powerful Quick Buy experience to Shopping Lists, enabling users to order products faster and more efficiently directly from their saved lists. By bringing Quick Buy functionality into Shopping Lists, customers can manage assortments and place orders using a familiar and highly optimized ordering interface.

Users benefit from enhanced visibility into product availability, including clear indicators for in-stock, low-stock, and unavailable items. This helps customers make informed purchasing decisions and quickly identify products that may require alternative selections or adjustments.

The integration also automatically applies category-specific ordering rules and restrictions, ensuring that orders comply with product and assortment requirements without additional manual checks. This reduces ordering errors and provides a smoother purchasing experience, particularly for businesses working with complex product structures and sales programs.

By combining Shopping Lists with Quick Buy functionality, users can move from product planning to order placement more efficiently, reducing clicks, improving visibility, and streamlining the overall ordering process across the portal.



Floating Filters

The Floating Filters feature improves product browsing by keeping filtering options easily accessible without permanently occupying valuable screen space. Instead of displaying filters in a fixed sidebar, users can open the filter panel on demand, allowing more room for product listings while still providing quick access to filtering tools.

This enhancement is particularly beneficial for large product assortments and smaller screens, where maximizing the available viewing area helps users compare and browse products more efficiently. Users can quickly access filters to narrow results based on product attributes, categories, availability, collections, and other criteria without disrupting their browsing experience.

The positioning and behavior of Floating Filters can be configured through Soft Admin, allowing organizations to choose the browsing experience that best fits their users and product catalog structure. By reducing visual clutter and prioritizing product visibility, Floating Filters create a cleaner and more modern user interface while maintaining the full power of product filtering. The result is a more flexible and user-friendly shopping experience that helps customers find relevant products faster while making better use of available screen space.



TRIMIT AI Studio

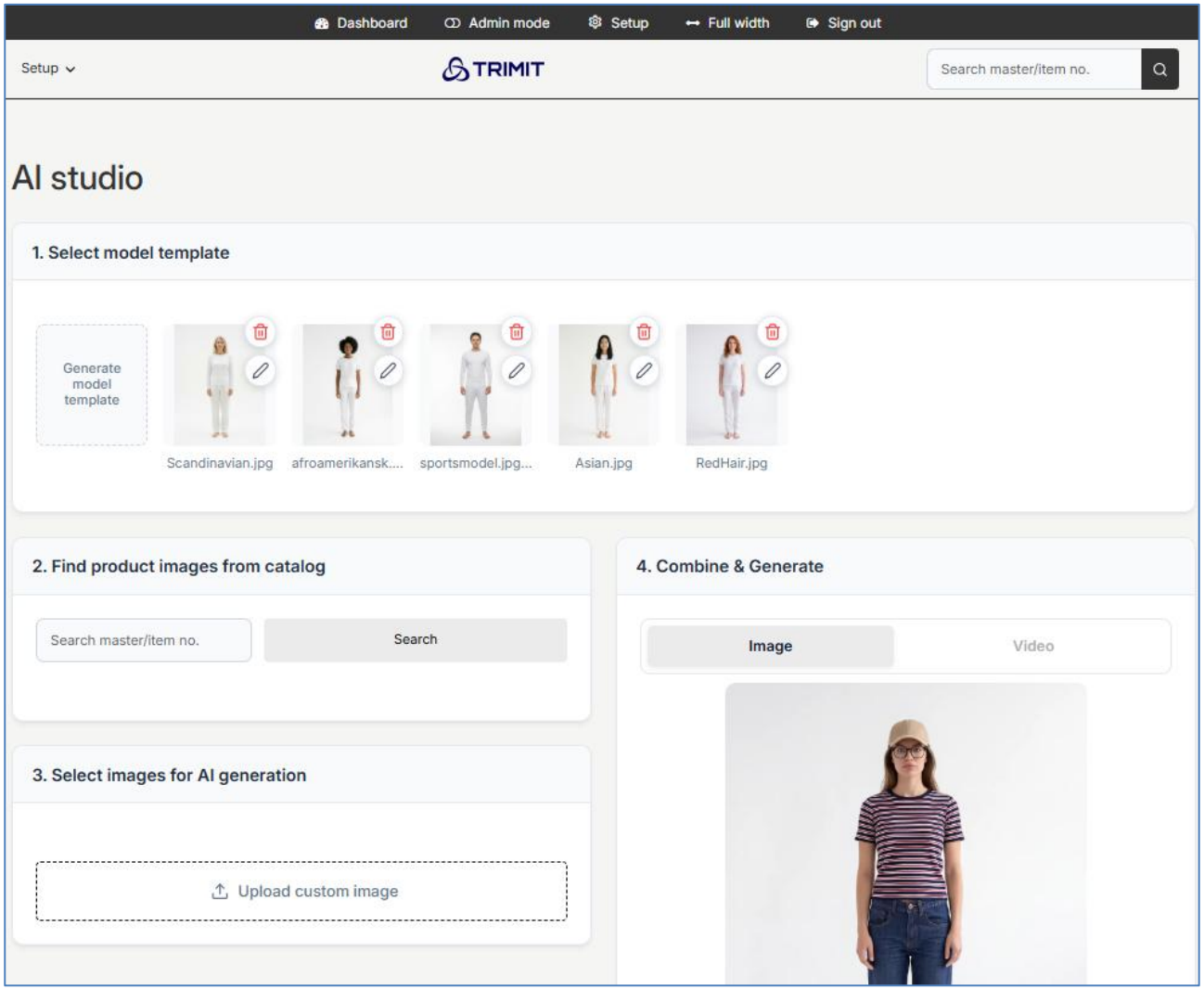
TRIMIT AI Studio enables organizations to generate lifestyle imagery and marketing content directly from their product catalog. By combining product images with AI-powered image and video generation, businesses can quickly create professional visual assets without the need for traditional photoshoots or extensive image editing.

Users can create and manage reusable AI model templates, upload their own reference images, or leverage existing catalog product imagery as the foundation for generated content. Generation settings and prompts can be customized to ensure that outputs align with brand guidelines, campaign objectives, and target audiences.

The generated images and videos can be reviewed, refined, and saved directly back to product masters, creating a seamless connection between content creation and product management. This allows marketing teams to produce new visual assets faster while keeping product information and media centralized within the platform.

By automating the creation of marketing-ready imagery, TRIMIT AI Studio reduces content production effort, accelerates campaign preparation, and helps organizations scale the creation of engaging product content across digital channels.

Note: AI-generated results depend on the selected templates, source images, and prompts. Availability may vary based on AI service configuration and licensing.



Digital Product Passport (DPP)

The Digital Product Passport (DPP) solution enables organizations to provide sustainability, compliance, and lifecycle information through a dedicated portal application. As regulatory requirements and customer expectations around product transparency continue to grow, DPP provides a structured way to make relevant product information available throughout the product lifecycle.

The solution can present information related to product composition, sustainability metrics, certifications, compliance documentation, and other lifecycle data, helping organizations improve transparency and support evolving regulatory requirements. Integrated with the TRIMIT Sustainability application, the Digital Product Passport creates a centralized source of product-related sustainability information that can be shared with customers, partners, and other stakeholders.

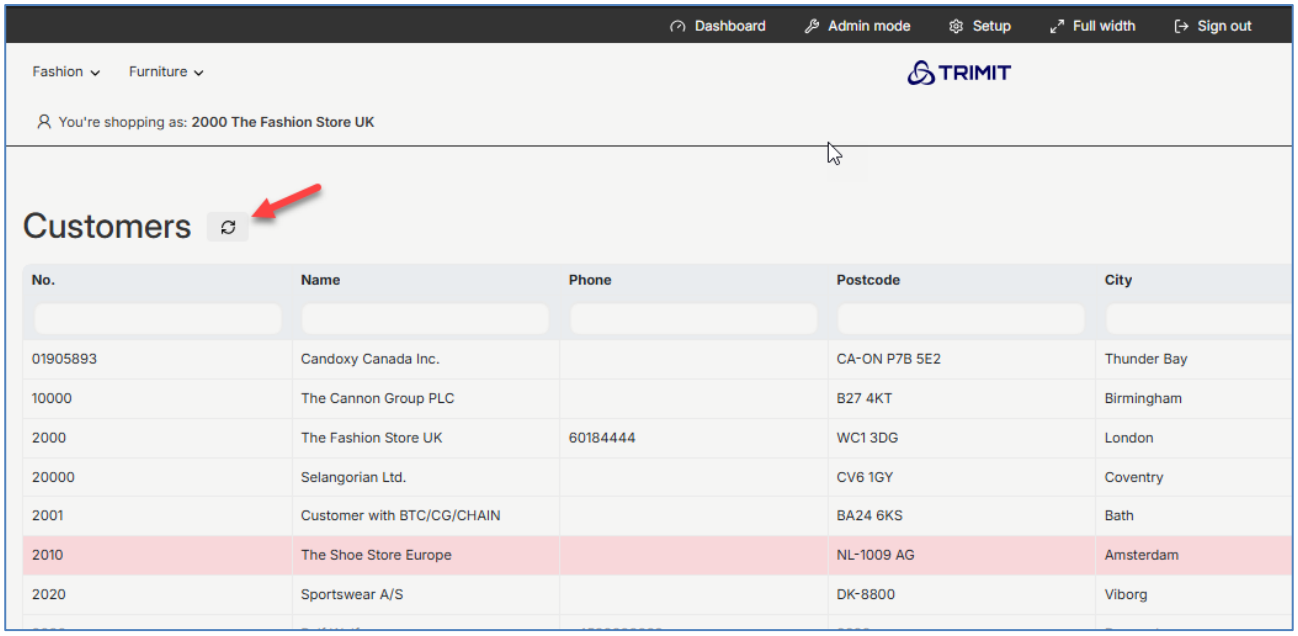
By making product information more accessible and traceable, DPP helps organizations strengthen compliance initiatives, support sustainability goals, and prepare for future digital product transparency requirements.

Customer list update button (Sales Agent)

The Customer List Refresh feature allows Sales Agent users to manually reload the customer list directly from TRIMIT Business Central whenever customer information has changed. A dedicated refresh button is now available on the customer list, making it easy to synchronize customer data without leaving the portal or waiting for scheduled updates.

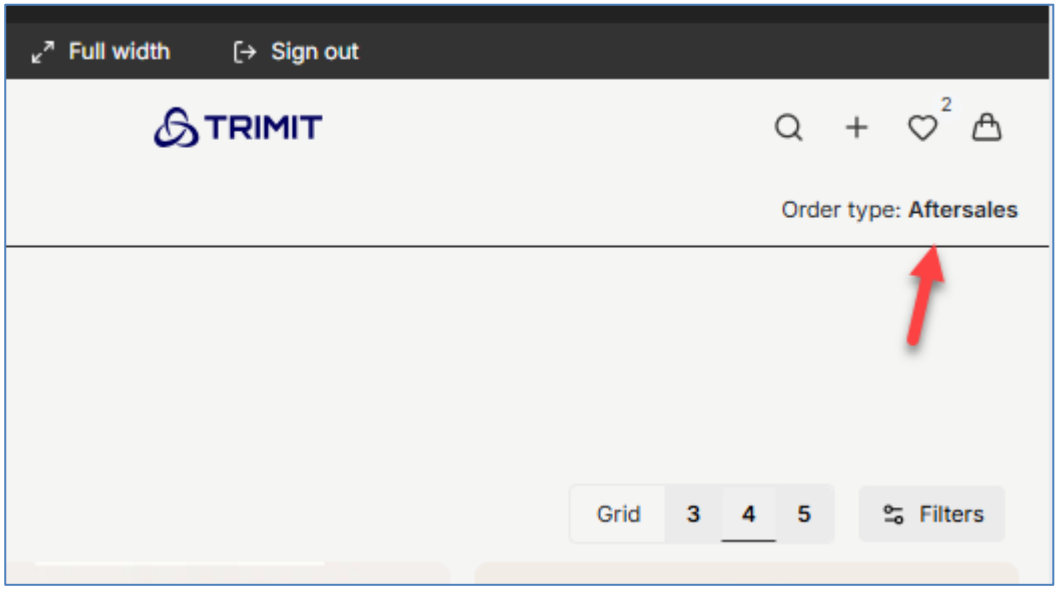
This enhancement is particularly useful when new customers have been created, existing customer information has been updated, or customer access changes need to be available immediately. By triggering a refresh on demand, sales representatives can ensure they are working with the most up-to-date customer information while minimizing delays and administrative effort.

The feature improves day-to-day usability for sales teams by providing faster access to newly available customers and reducing the need for manual synchronization support. The result is a more responsive customer management experience and improved alignment between the Sales Agent portal and TRIMIT Business Central data.



Selected Order Type Display

This enhancement makes the currently selected order type clearly visible within both the B2B and Sales Agent portals. When users switch between order types, such as standard orders, aftersales, or other configured order flows, the active selection is displayed prominently in the header, providing immediate context while browsing products and creating orders.
By keeping the selected order type visible throughout the user journey, customers and sales representatives can more easily verify that they are working within the correct ordering context. This helps reduce mistakes, improves transparency, and minimizes the risk of products being added to the wrong order type.



Updated Modelyn Core Configuration

The Updated Modelyn Core Configuration modernizes the underlying platform infrastructure, providing improved compatibility with current technology standards and deployment environments. The update introduces new IIS configuration requirements and updated .NET dependencies, creating a more robust and maintainable foundation for future platform development.
To support smooth upgrades and customer transitions, the solution maintains compatibility with both the new **modelyn.config** configuration format and existing **cpo.config** implementations. This flexibility allows organizations to adopt the updated infrastructure while minimizing disruption to existing installations and customizations.
The modernization effort improves maintainability, supports future enhancements, and ensures the platform remains aligned with current Microsoft technology frameworks and deployment best practices.